

# eBooks – Multi-Sponsor

Are you looking to increase the visibility of your content? Our multi-sponsor eBooks provide your company with an effortless opportunity to establish thought leadership and generate leads in targeted areas.

By sending us relevant content—such as an application note, protocol, white paper, or technical blog post as well as an ad and asset link, we bundle it with SEQanswers and other sponsor submitted content into a lead-generating eBook.

Once completed, the eBook is promoted to our entire audience in a multi-pronged approach proven to generate high-quality leads.

## **SEQanswers Provides:**

- Two relevant articles will be included in the eBook.
- Editorial and design expertise to steer creation of high-quality and valuable co-branded content.
- Multi-channel promotion to drive registrations, which includes dedicated eBlasts and social promotion.

## **Sponsor Receives:**

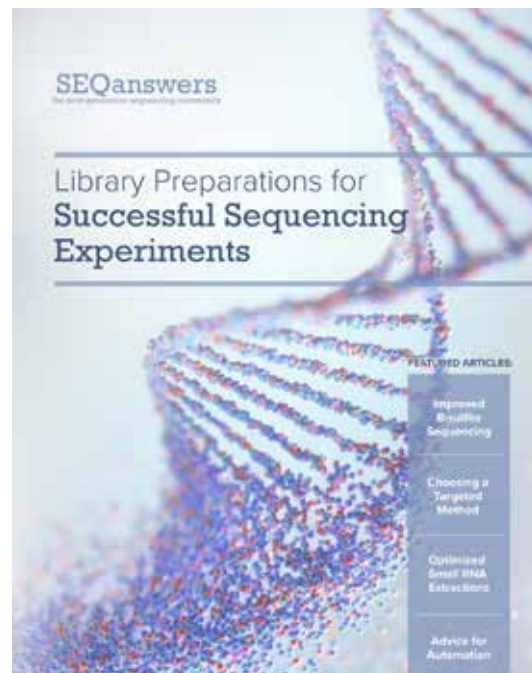
- Sponsor recognition (logo placement) in Table of Contents
- Placement of one technical article or application note
- One full page ad that will appear within your article
- Contact details of those who registered to download the eBook

## **Sponsor Provides:**

- One application note (or white paper or technical blog post) about 1,000 words in length. Educational content and non-promotional content is highly recommended.
- One ad (8.5 x 11 inch) to appear within your or alongside your application note.

**Reporting:** Contact leads delivered to you at a time frame you select.

End of campaign report will include total number of leads delivered as well as visit information



eBook Topic	Publish Date
Advanced Targeted Techniques in NGS	February 2024
Single-Cell Profiling in Oncology	May 2024
NGS Approaches to Immunology Research	August 2024
Advancements in Epigenetic Sequencing Methods	October 2024