

Webinars—Multi-sponsored

Sponsoring SEQanswers webinars is a great way to establish your company as an innovative thought leader and generate leads with minimal effort.

These webinars feature speakers who are NGS experts, and will share their knowledge and expertise on designing and running experiments in emerging research areas.

SEQanswers does all the work to secure up-and-coming early career scientists, produce, as well as promote the webinar to drive registrations.

Sponsors Receive:

- Branding and visibility with logo placement on landing and registration pages and sponsor acknowledgement during the webinar
- An opportunity to recommend a moderator/panelist (non-company representative). Final decision made by editorial staff
- Sponsors can include three pieces of content in the webinar console Resources section, making their content accessible to webinar registrants
- Actionable and targeted leads—Sponsors receive complete contact details of all registrants



Reporting: Comprehensive reporting includes contact information for all registrations as well as engagement metrics including time engaged, questions asked, and polling or survey question responses.

Multi-sponsor Webinar Topics

March	Harnessing NGS in cancer research
May	Genomic insights into the immune landscape
Sept	Modern pathogen surveillance through NGS
Nov	Multimomics: integrating genomic, proteomic, and metabolomic data