

	EDITORIAL THEME	BONUS DISTRIBUTION	AD CLOSE	AD MATERIAL DUE	ADVERTISER BONUS
JANUARY	Radar & Antennas	DesignCon • Santa Clara, CA February 24-26 EMV • Cologne, Germany March 24-26	December 8	December 11	Making Waves
FEBRUARY	Satellite & Radio Communications	MWC Barcelona • Barcelona, Spain March 2-5 SATELLITE • Washington, DC March 23-26	January 8	January 12	Making Waves
MARCH	Test & Measurement + Cables & Connectors	EuCAP • Dublin, Ireland April 19-24 WAMICON • Clearwater Beach, FL April 20-21 Special Focus: Cables & Connectors eBook Digital Distribution	February 10	February 13	Making Waves C&C Products (SF)
APRIL	Amplifiers & Oscillators	Sensors Converge • Santa Clara, CA May 5-7 CS Mantech • Portland, OR May 18-21 AOC Europe • Helsinki, Finland May 19-21	March 10	March 13	Making Waves
MAY	IEEE MTT-S IMS Show Issue + Satellite & Space	IEEE MTT-S IMS • Boston, MA June 7-12 Special Focus: Satellite & Space eBook Digital Distribution	April 9	April 14	Making Waves IMS/New Products Satellite & Space Products (SF)
JUNE	Semiconductors & RFICs	IMPI Microwave Power Symposium • New Orleans, LA June 16-18 IEEE AP-S/URSI • Detroit, MI July 12-17	May 12	May 15	Making Waves
JUNE Supplement	Aerospace & Defense Electronics	EuMW 2026 • London, UK October 4-9 Supplement: eBook Digital Distribution	May 7	May 12	Company Showcase
JULY	AI, Software & Test	IEEE EMC+SIPI • Dallas, TX August 3-7	June 9	June 12	Making Waves
AUGUST	EuMW Show Issue + mmWave Technology	EuMW 2025 • London, UK October 4-9 Special Focus: mmWave Technology eBook Digital Distribution	July 9	July 13	Making Waves EuMW/New Products mmWave Prod. (SF)
SEPTEMBER	Automotive & Connected Vehicles	BCICTS • Boston, MA October 11-14 Global MilSatCom	August 12	August 14	Making Waves
SEPTEMBER Supplement	EW, Radar & MilCom	Global MilSatCom IEEE Phased Array • Boston, MA October 19-22 AOC • National Harbor, MD December 8-10 Supplement: eBook Digital Distribution	August 7	August 11	Company Showcase
OCTOBER	Passive Components & Integrated Assemblies	AMTA • Austin, TX November 1-6	September 11	September 16	Making Waves
NOVEMBER	5G/6G & IoT	CES 2027 • Las Vegas, NV Special Focus: NewSpace eBook Digital Distribution	October 14	October 16	Making Waves 5G/6G Products (SF)
DECEMBER	Government & Military Electronics		November 12	November 16	Making Waves

Microwave Journal Sales Offices

Eastern and Central Time Zones

Carl Sheffres
Group Director
(New England, New York,
Eastern Canada)
Tel: (781) 619-1949
csheffres@horizonhouse.com

Michael Hallman
Associate Publisher
(NJ, Mid-Atlantic, Southeast, Midwest, TX)
Tel: (301) 371-8830
Cell: (781) 363-0338
mhallman@mwjournal.com

Pacific and Mountain Time Zones

Brian Landy
Western Reg. Sales Mgr.
(CA, AZ, OR, WA, ID, NV, UT, NM,
CO, WY, MT, ND, SD, NE & Western
Canada)
Tel: (831) 426-4143
Cell: (831) 713-9085
blandy@mwjournal.com

International Sales

Michael O'Kane
Tel: +44 (0) 1875 825 700
Cell: +44 (0) 7961 038 245
mokane@impressmedia.com

Germany, Austria, and Switzerland (German-speaking)

Victoria and Norbert Hufmann
Tel: +49 911 9397 6442
victoria@hufmann.info
norbert@hufmann.info

Korea

Jaeho Chinn
JES MEDIA, INC.
Tel: +82 2 481-3411
corres1@jesmedia.com

China

Shanghai
Linda Li
ACT International
Tel: +86 136 7154 0807
lindal@actintl.com.hk

Shenzhen

Samuel Zhou
ACT International
Tel: +86 186 8201 0368
samuelz@actintl.com.hk

Beijing

Cecily Bian
ACT International
Tel: +86 135 5262 1310
cecilyb@actintl.com.hk

Hong Kong

Floyd Chun
ACT International
Tel: 86 137 2429 8335
floyd@actintl.com.hk

Taiwan, Singapore

Simon Lee
ACT International
Tel: 852 2838 6298
simonlee@actintl.com.hk

Japan

Katsuhiro Ishii
Ace Media Service Inc.
Tel: +81 3 5691 3335
amskatsu@dream.com

Submitting ad material?

Visit: www.adshuttle.com/mw
(866) 774-5784
outside the U.S. call +1-414-566-6940

Ed Kiessling
(781) 619-1963
ekiessling@mwjournal.com

2026 Editorial Planning Guide

This fact sheet lists various editorial features of Microwave Journal and covers the most commonly asked questions about deadlines, content requirements and contact information.

FEATURE	FREQUENCY/DEADLINE	IMPORTANT NOTES
Print/Digital		
Cover Feature	Monthly/Minimum 3 months	- The Cover Feature is written by an invited author who is a recognized expert in the field related to the editorial theme of the issue 2000 - 3000 words, 6 - 10 figures
Technical Feature	Monthly/Minimum 90–120 days	- Must involve significant technology that company is willing to share - Must be generic; promotion of specific products not permitted - Editor reviewed; author byline - Runs several pages and includes all applicable graphs and formulas (2000 - 2500 words)
Application Note/ Tutorial	Monthly/Minimum 90–120 days	- While these typically are not as long as Technical Features, above notes apply - Usually an application of a particular technology
Product Feature	Monthly/Minimum 60 days	- Must involve significant and available product - Exclusive story—not previously advertised or published - Company name, phone number and URL address at end of feature - Runs one to two pages; contains photos and graphs that enhance the text, including a color product photo in the title area (700 - 1000 words)
Tech Brief	Monthly/Minimum 60 days	Same as Product Feature but limited to 1/2 page (product photo plus ~300 words)
Perspective	Monthly/Minimum 60 days	- Opinion piece written by executive on market/industry topics ~1500 words, full body photo
Special Report	Monthly/Variable	- Survey article covering technology or market trends, conditions, etc. - Upcoming editorial for show previews - Company supplied or written by Microwave Journal staff. Topic suggestions welcome.
Around the Circuit	Monthly/1st of preceding month (or sooner if possible)	- Covers industry, contract, personnel and rep appointment news - Color head-and-shoulder high-res photos will be used with personnel news
New Products	Monthly/1st of preceding month (or sooner if possible)	Submit an 80 word product description along with a high-res photo and url
Making Waves	Monthly (exception May issue)	- Free advertiser bonus that features a company highlight (video, podcast, website, mobile app, milestone, blog, etc.) - Submit a title/headline, ~25 word description, URL and high-res image (300 dpi recommended)
Fabs & Labs	Monthly/Minimum 60 Days	- This article outlines a company's capabilities and processes of a facility running on the inside back cover. ~500 words, 3 - 5 photos
Digital Opportunities		
Executive Interview	Monthly/Minimum 30 Days	- This article is based on Q&A between MWJ editor and invited company executive. Contact editors for details. - Promoted in print TOC
Blogs	Various	- This advice/opinion column and interactive forum is written by invited industry experts, providing information on their areas of expertise. Authors are responsible for responding to reader comments. - Homepage promotion
Online Show Daily	IMS and EuMW, accepted through week of show	- Press releases on news and product announcements associated with conference/exhibition - Listed in news feed and part of show wrap-up report

Editorial Contacts:



Patrick Hindle (781) 799-6865
email: phindle@mwjournal.com

Del Pierson (781) 619-1933
email: mpierson@mwjournal.com

Jenn DiMarco (401) 487-4816
email: jdimarco@mwjournal.com